

CUTTIN' LOOSE CLUB OF WASHINGTON
BOARD MEETING MINUTES NOVEMBER 18, 2018
San Blas Mexican Restaurant, 11012 Canyon Rd E, Puyallup, WA

Meeting called to order at 6:21 p.m.

Present at meeting: Gayle Wilkinson, Dianna Breen, Laura Pauls, Skunk Smith, Ken Darby, Jessica Ware, Marcy Naubert, Justin Blake

Welcome new board members: Jessica Ware and Skunk Smith were welcomed as the two new board members, replacing Pegeen Anderson and Jenny Rogers.

Approve meeting minutes: October 21, 2018 meeting minutes approved with a correction from Laura – the amount of dollars brought in from the final show in September changed from \$1300 to \$120 (Laura motion, Dianna 2nd).

Treasurer's Report: Laura distributed financial reports which show the net income for the year around \$2765. The live and silent auction proceeds were about \$2100, an increase from last year's proceeds of \$1500.

2018 Winter Practices and Summer Series: (flyer is on Website and FB – all dates are reserved firm at Stewart's)

- **Winter Cutting Practice Series:** Scheduled for January 26 and February 23 – NOTE the start time will be 1030 because set up must be Saturday morning, the arena is not available Friday night. Sorting this year may be included depending on interest. **Action:** Gayle will talk with area sorters to assess the level of interest. Sorting helps raise money for the club, though set up is time consuming.
- **Summer Series (7 shows):** April 20, May 19 (Sunday), June 15, July 20, August 17, September 7 and 28, with start time at 900 a.m. The number of classes required to qualify remains at 50% (4 classes) per CLCOW rulebook. This should help increase the number of riders qualifying for year-end awards.
- **Classes:**
 - The board is reviewing the classes offered to assess the profit/loss margin. Whether this results in any changes has yet to be determined and more number crunching is needed. Skunk mentioned we want to draw more people in and don't want to deter anyone from entering. Past classes offered, such as boxing and herd work, were discussed. Dianna commented that social media is a good tool for both assessment and advertising classes offered. **Action:** Marcy will review previous years classes offered for number of entries etc., Gayle and Joe will talk with area trainers to assess level of interest, and Dianna will seek input from FB. The board will discuss further once action items are complete and also ask for feedback at the general meeting to be held sometime in January.
 - Skunk discussed the need to clarify two handed classes with each judge, particularly the green/green class and perhaps having a specific judging sheet. **Action:** Skunk will develop a new score sheet for the green/green class.
- **Arena:**
 - Judges **Action:** Joe will solicit judges again this year.
 - The Judge's stand is in need of repair. **Action:** Darby volunteered to assess repair the stand which is stored outside at Stewarts.
 - Most of Stewart's panels are bent with pins missing and they must be tied together for the shows which makes set up difficult and poses a safety risk. Additionally, access and set up with the tractor

is challenging. Laura is proposing CLCOW purchase our own panels and ask King Feed if they can donate a portion of the cost. We need 22 panels and 1 gate. Laura did a preliminary assessment and estimates around \$1800 retail. Also, a trailer is needed which could significantly raise the project cost. Darby mentioned he may have a trailer that could work for storing/transporting panels. **Action:** Assign Joe to talk with Brent at King Feed and Darby will look into securing a trailer.

- Cows: Matt may be moving next year and not available to help with cows but Darby said he will help if needed. **Action:** Gayle will talk with Mel and make sure he knows the show dates.
- Announcer/Timer **Action:** Marcy will contact Michelle to see if she can announce again.
- Marcy will work with Kimball's again this year for hay.
- Food – Jenny is no longer on the board but Laura talk with Ella Rogers, she volunteered to help with the youth and with the food. **Action:** Laura will check with Ella.
- Tractor, Ground Improvements, Set up/tear down: Same as last year, Dustin will run the tractor. However, Laura mentioned we had issues last year a few times with the tractor fuel empty, so we need to put fuel on our check list for set up.
- Gayle is finalizing the Stewart's contract with Stewart's and we have a firm commitment for our 2019 dates.
- Photos **Action:** Dianna will talk with Stephanie about taking photos during the shows.

– **Miscellaneous**

- Website Changes: Laura wants to set up for on-line member application forms and a membership payment option on the website which means we would need to set up a PayPal account. She talked with the website people and preliminary costs are around \$150 for adding the on-line payment option (PayPal or Debit card) and around \$500 for the membership application (though Laura thinks this would lower once they assess the form). Laura agreed to assess the membership form option further with the website people to see if the cost could decrease and discuss rolling into the annual website fee of \$900. All agreed moving forward with the on-line payment option for \$150 was worthwhile. **Motion:** Move forward with spending \$150 for the on-line payment option and further assess cost of the on-line membership application (Skunk motion, Marcy 2nd).
- Social Media – **Action** Dianna, Jessica and Laura will work together for more assessment/promotion of classes, help with new members, etc.
- Rulebook changes: All board members are encouraged to review the Rulebook and note changes needed. To be reviewed early in 2019 and completed by beginning of show season.
- Show Secretary: The job pays \$4 a go. Renee Lewandowski expressed interest in helping but only part time because she also wants to show (which is a payment issue). Laura's student, Johannah, wants the job. Skunk mentioned show days duties should decrease with the on-line payment option and Laura said future automation options may eliminate the job altogether. Laura suggested training both Renee and Johannah for this year. **Motion:** Laura will contact Johanna and confirm she will assume the show secretary duties at \$4 a go and move forward with training and making instruction manuals and then train Renee as a volunteer. (Renee will receive some benefit, such as used cattle practice, or reduced entry fee.) (Gayle motion, Marcy 2nd).
- Gayle mentioned during the show season we should promote the Friday night Flag practices and potluck. It was fun and hopefully will have more participation next year but it needs to be promoted. Laura said we get very little response from social media and Jessica and Dianna offered great ideas for promoting and will pursue options. **Action:** Laura will contact Sheri Larson to removed Marcy from FB admin and add Jessica.

General Meeting

- Scheduled for Saturday, January 19th at 5:00 pm. Action: Skunk to check out IHOP and see if it will work for the number of people expected, at least 30 people (last year at San Blas was too crowded).
- Agenda: Last year's agenda was reviewed and revised to include feedback on awards and what is desired and add info about Friday night potluck and flag practice during the summer series.

Sponsors: Goal last year was for \$5000 and we made it. What's needed? Jane's suggestion last year was to approach businesses before the end of the year. Action: Joe will talk with King Feed about panels, Jessica's HVAC business is planning to sponsor at least \$1000 (thanks Jessica!), Gayle will visit Roxy at Kiperts, and Laura's employer donated \$450 toward this year and most likely will donate next year as well, toward the end of the year. Action: Marcy will look through previous records and list sponsors from years back.

Meeting adjourned at 8:10 p.m.