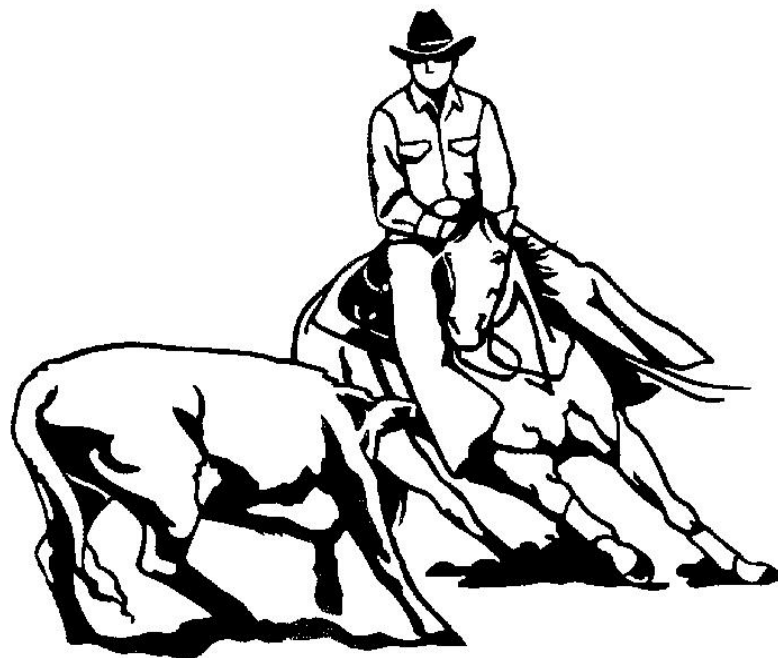


CUTTIN' LOOSE CLUB OF WASHINGTON



SPONSORSHIPS

**"No Hour of Life is Wasted That is Spent in
the Saddle"**

Winston Churchill

CUTTIN' LOOSE CLUB OF WASHINGTON

The Cuttin' Loose Club of Washington (CLCOW), a non-profit organization, formed in 1984, promotes the sport of cutting and cow horses. Currently CLCOW is the *only cutting horse organization located in Western Washington* with a diversified membership from all walks of life and all parts of the state and Oregon. As a grassroots organization CLCOW caters to the needs of beginner cutters and professional cutters alike with a full roster of classes from the Open class with an added purse of \$100 to the Green/Green (a beginner class with 1 horse/1 cow). CLCOW holds a summer show series that consists of 6 weekend shows with \$450.00 in added money given out at each show along with optional jackpots. In addition to the added money and jackpots our members are also showing their horses for great Year-End Class awards and High Point awards in three divisions that are given out at our highly anticipated awards banquet in November.

Thank you in advance for your support, as it is due to the generosity of our sponsors that our shows continue to be a success.

WHAT IS A CUTTING HORSE?

A cutting horse is an animal that can single out a cow from the herd with lightning fast starts and stops, and then blocks the cow from returning to the herd with quick moves from side to side. The cutting horse seems to know which way the cow will go and blocks the cow without visible cues from the rider. This horse is not only invaluable to the working cowboy, but the center of attention at cutting horse shows around the country and they are a thrill to ride!

FACTS ABOUT CUTTING HORSE OWNERS

According to a survey provided by the National Cutting Horse Association, the governing body of cutting horse contests:

- Average amount spent on a horse in our area is \$19,458.00.
- # of people in a household involved with horses is 2.1.
- 51% have children or grandchildren involved with horses.
- Average number of horses owned is 10.5.
- The number of shows participated in annually is 9.1
- 98% have internet service.
- 57% have satellite TV.
- Drive an average of 39,004 miles per year.
- 78% own a diesel truck.
- Monthly cell phone bill is \$162.00.
- 80% own an air compressor.
- 81% own a gas chainsaw.
- 57% own an electric generator.
- Spend \$3,124.00 annually on saddles.
- Purchase at least 4 pair of leather gloves per year.
- 80% are married, own acreage, and cattle.
- 81% reside in rural areas.
- 19% make a living in agriculture/livestock.
- On average they travel 14.8 days for business.

Cutters eat in restaurants, stay in motels, purchase many tires and oil changes for their trucks and horse trailers. Cutters buy boots, spurs, chaps, hats, jeans, and outerwear. Cutters buy tons of hay, grain, shavings. Cutters spend a significant amount on worming, vaccinations, horse dentistry, horse chiropractors, and farriers. Cutters buy wood products, hardware, lighting fixtures, and plumbing supplies for their barns. Cutters use tractors, 4-wheelers, and other motorized vehicles to make barn and field chores easier. Cutters also read newspapers, listen to the radio, buy homes, trucks, cars, trailers, shop the web, and take out loans at banks and credit unions.

As you can see cutters consume a lot of diverse products to support their love of cutting and at the same time help to keep the local economy humming along.

SPONSORSHIP LEVELS

Please read through all the sponsorship levels and see which level would work for you and your business.

Sponsorships run from January 1st – December 31st of the current year.

PLATINUM LEVEL **\$501.00 AND ABOVE**

- Advertising on our website with a link to your website.
- Banner displayed in show arena. (Sponsor to provide.)
- Repeated sponsorship mentions at each show.
- Four tickets to our Year-End Awards Banquet.

GOLD LEVEL **\$251.00 TO \$500.00**

- Advertising on our website with a link to your website.
- Banner displayed in show arena. (Sponsor to provide.)
- Repeated sponsorship mentions at each show.
- Two tickets to our Year-End Awards Banquet.

SILVER LEVEL **\$101.00 TO \$250.00**

- Advertising on our website with a link to your website.
- Banner displayed in show arena. (Sponsor to provide.)
- Sponsorship mention at each show.

BRONZE LEVEL **\$50.00 TO \$100.00**

- Business Card on website.
- Banner displayed in show arena on side fence. (Sponsor to provide.)
- Sponsorship mention at each show.

CONTRIBUTING SPONSOR **\$49.00 AND UNDER**

- Business Card on website.
- Sponsorship mention at each show.



CLCOW thanks you for your sponsorship toward the success of our events and your support of the amazing cutting horse.

Please attach 3 business cards plus ad copy you would like us to use. Ad copy needs to be web/print ready. Return with sponsorship check to Jane Roundtree, CLCOW Treasurer, 5527 Ward Ave. SE, Auburn, WA 98092. Jane may be reached at (206)734-6904 or roundtree42@gmail.com.

Note: If you are supplying a banner please send it with your CLCOW contact or call/email the CLCOW Show Secretary, Sherrie M. Larsen, 253-486-5765 or clcow09@yahoo.com, to make arrangements for its delivery. CLCOW will make every effort to make sure your banner is cared for properly, but due to the nature and unpredictability of cattle and horse events we cannot guarantee that your banner will not be damaged. Sponsor assumes all risk as CLCOW will not pay for replacement of banner.

Please fill out the form completely.

Business Name: _____

Business Contact Person: _____

Business Address: _____

Business Phone: _____

Business Internet Link: _____

Type of Business: _____

CLCOW Club Member Representative: _____

Sponsorship Level and Amount: _____

Supplying Banner: _____ Yes _____ No

Sponsor Signature: _____ **Date:** _____

Office Use Only:	
Amount _____	Check # _____
Received from: _____	Date _____